



GenAI in Professional Services

If we want things to stay the same, things will have to change

Making use of GenAI

Empower your firm with cutting-edge GenAI insights and practical tools through our tailored workshop series.

- Our GenAI workshops are designed to empower law firms by integrating the latest AI technologies into their operations.
- From introductory sessions to full-day immersive experiences, our workshops provide practical, actionable insights that drive efficiency, enhance accuracy, and unlock new avenues for innovation, commercialisation and productivity
- Participants will gain a thorough understanding of AI fundamentals, learn to craft effective prompts, explore real-world applications tailored to the legal sector and understand how to integrate this new technology into their daily work.

Modular

Customisable options to suit maturity and readiness

Practical

A focus on what can be used *immediately*

Holistic

An understanding of where GenAI fits into the bigger picture

Unbiased

No skin in the game for further products or services

Positive

A genuine belief that this is going to make people's working lives better

Ways of engaging

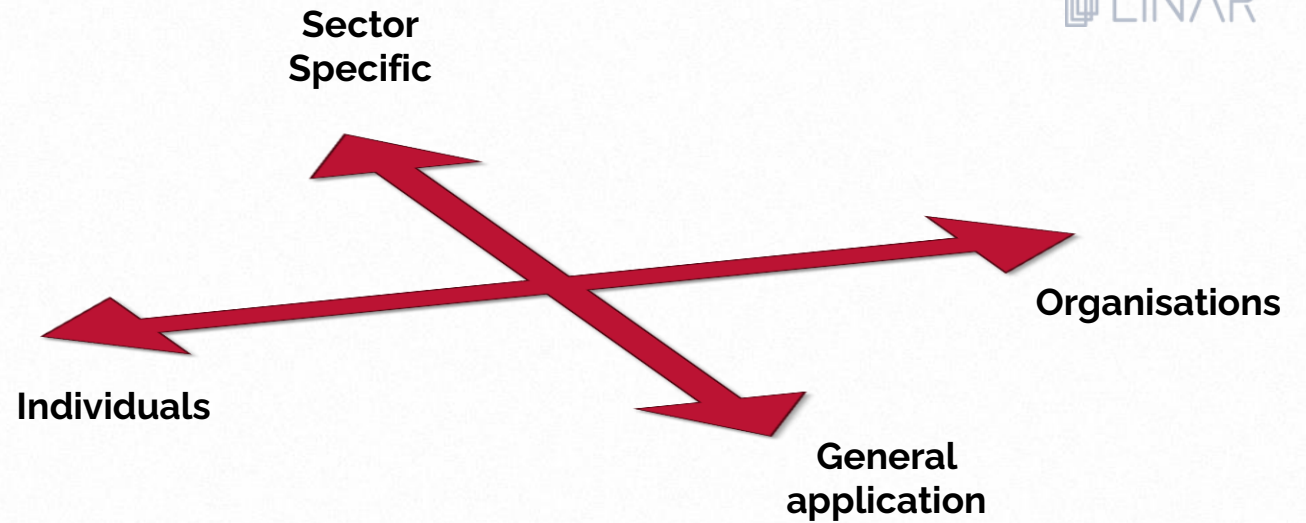


Module Overview



The offer is broken down into a series of modules which can either be delivered *off the shelf* or customised for a specific audience.

The list is not exhaustive but represents our recommended starting point for individuals and organisations who are the outset of their engagement with GenAI.



Theory of change	Explore how technological advancements, especially GenAI, are reshaping the professional services landscape.
Engagement	Gauge participant understanding and goals.
Tech Fundamentals	Cover AI fundamentals, including LLMs, GenAI, AGI, and neural networks, to ensure a common understanding.
AI tools	Overview of existing AI applications and APIs, with a focus on those with relevant practical applications.

Prompts	Teach effective prompting techniques for interacting with LLMs, including best practice and creation of prompt libraries.
Use cases & workflows	Identify various ways to engage with AI, from direct interactions with LLMs to complex workflow integrations
AI Governance	Review the role of AI in professional work, understanding its potential and its organisational risks.
Privacy & security	Address privacy and security concerns related to AI applications in professional settings as one of the key brakes on adoption.



WHO?



SAM STAMP, AI LEAD

Sam Stamp combines expertise from creative agencies, consultancy, international law firms, learning and development and AI education. As a trained anthropologist, he ensures participants gain actionable GenAI skills tailored to their needs.

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WHY?



- ✓ **Experienced trainer:** delivered training to 100s of learners across multiple sectors and geographies.
- ✓ **Tailored to legal:** tools and techniques that have been proven to succeed in a partnership environment.
- ✓ **AI innovation:** pioneered AI impacts at Europe's first coding bootcamp.

ABOUT US



- LINAR is a growth consultancy specialising in the implementation of successful sales, business development and innovation strategies to build and protects reputation, strengthen relationships, and ultimately drive profitable revenue.
- Tech-enabled, we utilise the growing capabilities AI can provide to enhance our own offering and build digital solutions for our customers to supercharge professional services sales, marketing and business operations.
- With many years of collective experience across professional services industries and beyond we will support the achievement of your strategic objectives and grow your bottom line and increase productivity.

We've worked with the best...

CLAYTON UTZ				TOTUM
CLIFFORD CHANCE			+simmons simmons	ALLEN & OVERY



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